




**YWCA of Greater Lawrence  
Breast Cancer Awareness Month  
October 2011**



<b>Date</b>	<b>Description</b>	<b>Time</b>	<b>Location</b>	<b>Responsible person</b>
October	Mayor William Lantigua Executive Order 2 hours off for all Female City Employees to get a mammography any time during October.	Throughout October	PCP or Free Clinics	Mayor's Office / Maria Cruz 978-620-3010
October	The "Pink Power Walk" around the Campagnone Common Park—regular walks during lunch time or anytime throughout October.	Throughout October	Campagnone Common Park Downtown Lawrence	Martha Velez (978) 620-3550
Oct. 2 <sup>nd</sup>	American Cancer Society's "Making Strides Against Breast Cancer" Walk	8:00am	DCR Hatch Shell 1 David G. Mugar Way Boston, MA	Blanca Figueroa 781-314-2634
Oct. 4 <sup>th</sup>	Massachusetts Ounce of Prevention Conference <b>Communities~Taking Charge~Making Change</b> Sponsored by the Mass. Dept. of Public Health. Cost for conference is \$50 and \$25 for students, with limited number of scholarship opportunities available. Register online at <a href="http://www.tinyurl.com/ounce11">www.tinyurl.com/ounce11</a> Registration deadline—September 27 <sup>th</sup> .	9:00am— 4:45pm	Best Western Royal Plaza Hotel & Trade Center Marlborough, MA	Jennifer Fahey (508) 752-7313
Oct. 6 <sup>th</sup>	Annual Breast Cancer Awareness Kick-Off Breakfast Event: <b>"Increasing Health Equity Through Self-Empowerment"</b> • <i>Guest Speaker: Dr. Jane Mendez, Breast Surgeon and Associate Professor of Surgery at Boston University School of Medicine/Boston Medical Center</i>	8:00—10am	Lawrence Senior Center 155 Haverhill Street Lawrence, MA	Vilma Lora / Elecia Miller City of Lawrence (978) 620-3527
Oct. 13 <sup>th</sup>	<b>5<sup>th</sup> Annual "Celebrating Women's Safety &amp; Wellness"</b> Special pampering and awareness-raising event for women to celebrate women's lives while increasing awareness around safety, health and wellness through a variety of activities, including relaxation, self-care promotion, and healing art activities. Refreshments and dinner will be offered. A night full of surprises!! <b>Registration required. Space limited to 65 participants!</b>	5:30—8:00pm	Lawrence Senior Center 155 Haverhill Street Lawrence, MA	Claudia Brienza / Evelyn Cora (978) 687-0331 Martha Velez (978) 620-3541  To register, call (978) 620-3540
Oct. 21 <sup>st</sup>	National Mammography Day—The Mayor's Health Task Force encourages ALL women, ages 40 and older to schedule their annual mammogram.  <i>If uninsured, please call the YWCA Women's Health Advocacy Services for information on free/low-cost mammograms.</i>	9:am—12noon	City Wide Effort	City of Lawrence  Claudia Brienza YWCA of Gr. Lawrence (978) 687-0331 ext. 1035
Oct. 30 <sup>th</sup>	6 <sup>th</sup> Susan G. Komen Race for the Cure  5K Walk/Run to Increase Breast Cancer Awareness—Fundraiser  <i>Please support the "YWCA Warriors" (YWCA of Gr. Lawrence) and/or "Team Esperanza" (Gr. Lawrence Family Health Center) Through participation or a donation for this race.</i>	10:00am—2pm	Joe Moakley Park South Boston, MA	Jeanette Beltran <a href="http://www.komenmassrace.org">www.komenmassrace.org</a> (617) 737-5111  Claudia Brienza (YWCA) (978) 687-0331  Maggie Kuliga (GLFHC) (978) 689-6598

For more information, please contact:

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**Collaborators:** City of Lawrence Mayor's Health Task Force, American Cancer Society, Gr. Lawrence Family Health Ctr., Health Quarters, Holy Family Hospital, Home Care, Inc., Lawrence General Hospital, Lawrence Senior Center, Dana-Farber Cancer Institute and the YWCA of Gr. Lawrence